

Adnan Cemal becomes new Managing Director of Hella Gutmann Solutions

- With Adnan Cemal, a long-standing HELLA executive takes over the management of the leading workshop specialist
- He succeeds Rolf Kunold, who is leaving the company at his own request

Adnan Cemal will become the new Managing Director of Hella Gutmann Solutions with effect from 1 July 2023. He succeeds Rolf Kunold (44), who has been heading the leading workshop specialist Hella Gutmann since January 2018 and will leave the company at his own request on 30 June 2023.

Adnan Cemal (46) is a graduate industrial engineer (FH) and has already been working since 2017 at HELLA, an internationally positioned automotive supplier operating under the FORVIA umbrella brand and parent company of Hella Gutmann Solutions. At HELLA, Cemal has been responsible for the areas of product and data management, pricing, purchasing and quality in the aftermarket as Vice President since January 2021. Before joining HELLA, he held various international specialist and management positions at Robert Bosch GmbH for around sixteen years.

"We are delighted to appoint Adnan Cemal, an executive from our own ranks, as the new Managing Director of Hella Gutmann. Adnan Cemal has many years of experience in the spare parts business, a strong logistics background and in-depth knowledge of international markets," says Stefan van Dalen, Managing Director Lifecycle Solutions at HELLA. "At the same time, we owe Rolf Kunold a great debt of gratitude. He has played a key role in ensuring that Hella Gutmann is excellently positioned as a leading expert in multi-brand diagnostics and sensor calibration and has also successfully continued to drive forward the company's digital transformation."

Press release

Ihringen, 19 June 2023



Adnan Cemal said: "Hella Gutmann is already very well positioned today. Therefore, I am looking forward to taking the next steps together with my new colleagues, coming from this strong base. On the one hand, we want to further digitalise our product portfolio and develop new data-based business models, for example in the area of remote services. On the other hand, we want to further internationalise our business and strengthen our presence in target markets outside Europe, for example in the USA."

Note:

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Hella Gutmann Solutions GmbH, Ihringen: The company, which has around 530 employees and is headquartered in Ihringen/Breisach, Germany, is part of the Hella Gutmann Group, a company of HELLA GmbH & Co. KGaA. The service portfolio includes professional equipment for car workshops, car dealerships and vehicle inspection organisations as well as digital products for fleet operators, insurers and the trade. It includes technical data, software and equipment for diagnostics, emission testing, light adjustment and system tests on vehicles of all drive types. As part of digital solutions, data and functions are also made accessible to digital third-party products such as fleet and dealer management systems. Customer-oriented services such as technical call centre, remote services and technical training complete the portfolio. In 24 countries, around 50,000 companies in the independent automotive aftermarket currently work with equipment, data and know-how from Hella Gutmann Solutions on a daily basis.

For more information, please contact:

Hella Gutmann Solutions GmbH

Uschi Winkler
Press
Am Krebsbach 2
D-79241 Ihringen
Tel: +49 8033 3023 290
Mobile: +49 171 837 9251
presse@hella-gutmann.com
www.hella-gutmann.com

HELLA GmbH & Co. KGaA

Daniel Morfeld
Press officer
Rixbecker Straße 75
D-59552 Lippstadt
Tel: +49 (0)2941 38-7566
Fax: +49 (0)2941 38-477545
daniel.morfeld@forvia.com
www.hella.com